300130 2024-005

# 2023

□

“ ”

2023

471,495 7.2% 418,605 5.8% 52,890
20.4%

2023 12
2024 5 1

2023 2023

97.26 3.67% 3,818.55 825.43
16.82% 7.86% 2,182.73 2,532.35 5.58%
10.06%

2023
17 26

2

POS
POS

2022 POS 2022 POS 1.483
4.5% POS 2022 8,950
1.5% POS 2,520 0.5% POS 1,430
14.2% POS 726 24.9%
POS 780 11.7%

3

**4**

2023 ChatGPT

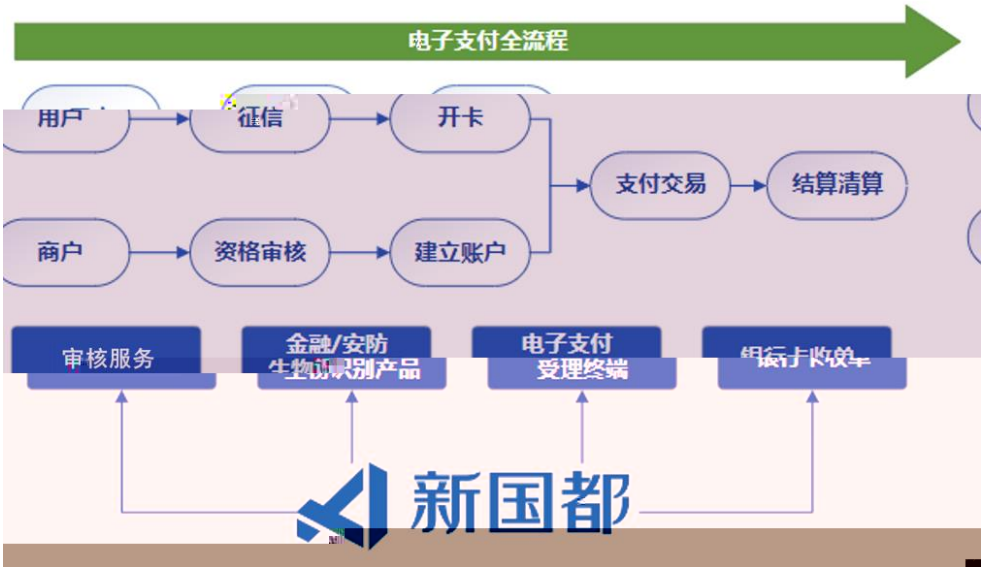
2023 11 188 27

20

19

2023 7

1




2

1

“ + ”

SaaS

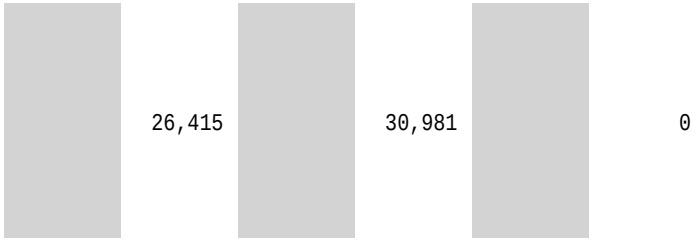
2

POS

| | | | | | | 2023 |
|---|---|---|---|---|---|---|
| | 3,801,264,921.04 | 4,316,539,965.17 | 4,316,539,965.17 | -11.94% | 3,611,738,606.63 | 3,611,738,606.63 |
| | 755,043,091.00 | 44,780,262.29 | 44,718,286.29 | 1,588.44% | 200,668,144.65 | 200,553,990.07 |
| | 699,669,332.23 | 184,265,232.83 | 184,203,256.83 | 279.84% | 116,672,762.42 | 116,558,607.84 |

**4**

**1** **10**



| | | | | | | |
|---|---|---|---|---|---|---|
| | | 0.84% | 4,660,800.00 | 0.00 | | 0.00 |
| | | 0.77% | 4,297,223.00 | 0.00 | | 0.00 |
| | | | | | | |

□

3




5

□